



CORDELL BANK, GULF OF THE FARALLONES AND MONTEREY BAY
NATIONAL MARINE SANCTUARIES
JOINT MANAGEMENT PLAN REVIEW

COMMUNITY OUTREACH – Meeting Agenda
February 20, 2003

NOTE: Members of the public are asked to raise their concerns with working group members before or after the meeting, as well as during breaks. There will not be a public comment period.

| Time | Topics and Objectives |
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| 9:00 – 9:15 | Welcome/Agenda Review <u>Objective:</u> Agree on topics to be discussed and time allotments |
| 9:15 – 9:30 | Review Problem Statement, Goal and Draft Action Plan Format <u>Objective:</u> Confirm consensus on proposed problem statement and goal for inclusion in draft action plan |
| 9:30 – 10:30 | Discussion of Proposed Outreach-related Definitions Handout: Proposed definitions <u>Objective:</u> Agree upon definitions of these terms for the purposes of the JMPR action plan |
| 10:30 – 10:45 | Break (Opportunity for members of public to caucus with working group members) |
| 10:45 – 11:30 | Presentations on Current Site Education/Outreach Programs A. Cordell Bank (Jenny Stock) A. Gulf of the Farallones/Farallones Marine Sanctuary Assoc. (Amity Wood) A. Monterey Bay (Dawn Hayes) A. Other Sanctuaries (Handout of National Education Resources) <u>Objective:</u> Provide an overview for working group on current programs |

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| 11:30 – 12:30 | <p>Discussion of Regionally Appropriate Programs</p> <p>A. Current programs that could be implemented regionally</p> <p><u>Objective:</u> Identify those programs which could easily be implemented on a region-wide basis across all three sanctuaries</p> <p>B. Gaps in types of programs being implemented (Handout of Strategic Communications Plan Template)</p> <p><u>Objective:</u> Begin to identify potential new efforts for implementation across all three sanctuaries</p> |
| 12:30 – 1:00 | <p>Planning the Next Meeting</p> <p>A. Determine any information and technical expertise that needs to be presented at next meeting</p> <p>B. Discuss focus of next meeting agenda</p> <p>C. Confirm remaining meetings March 20 – 9:00 am – 1:00 pm April 10 – 9:00 am – 1:00 pm Additional?</p> |